

# JENNIFER RUSSELL

## Corporate Governance

### Highlights

Businesses and society at large face an unfolding clash of ideologies over the role of **governance, regulation, and growth**. Jennifer Russell's unique perspective on these challenges comes directly from her work with multinationals, driving operational effectiveness, creating strong governance structures, and refining strategic direction.

Jennifer is one of the most **knowledgeable, insightful and articulate** voices in corporate governance and business transformation. An **energetic and engaging** speaker, she has educated and inspired thousands of professionals at conferences worldwide. This **real-world, results-oriented perspective** on governance and its intersection with the business of running a business make her a compelling advocate for smart regulations, a stern foe of short-sighted organizational practices, and an opinionated advocate for balance and transparency.



For audiences who need to **understand critical business trends and how to apply them** in their work, Jennifer Russell offers custom-researched presentations that are full of fresh ideas and inspiration.

**Corporate Social Responsibility:** CSR has moved from a “nice to have” to a business imperative. How can you be a **good corporate citizen** while still focusing on the bottom line? How can employees drive their companies towards sustainable practices without an organizational mandate? Jennifer helps you understand how to mitigate negative impacts of your supply chain, and **make CSR a competitive advantage**.

**Organizational Governance and Regulatory Compliance:** How can you **mitigate risks while driving growth**? Jennifer shows you how to protect shareholder's interests, increase accountability, improve operational performance, and prepare your company for future expansion.

**Strategic Alignment and Execution:** How do you balance short and long term strategic issues, and help your company succeed in a rapidly shifting market? Throw away those annual strategic plans that sit on a shelf -- move to measurable **performance management**, to optimize organization effectiveness.

### Credentials

- President, Mastodon Consulting
- Ziff Davis: Great Mind in Development
- Certified Project Management Professional (PMP)
- BSBA Indiana Wesleyan University (Summa Cum Laude)
- Regional Boards: Project Management Institute, Association for Strategic Planning

### Topics

- Balanced scorecard
- Board governance
- Business ethics
- Change management
- Competitiveness
- Corporate social responsibility
- Execution
- Metrics
- Non-profit leadership
- Operational excellence
- Organizational development
- Performance management
- Project & portfolio management
- Regulatory compliance
- Risk
- Sarbanes-Oxley
- Strategy
- Sustainability
- Transparency
- Vision